

FOR IMMEDIATE RELEASE  
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## Scouting Gets First-Class Stamp of Approval

A high-resolution image of the stamp is available for media use only by e-mailing [mark.r.saunders@usps.gov](mailto:mark.r.saunders@usps.gov)

WASHINGTON — The U.S. Postal Service today awarded scouting its ‘stamp of approval’ to celebrate 100 years of the U.S. scouting movement. The 44-cent first-class *Scouting* stamp, available nationwide today, was dedicated at the National Scout Jamboree at Fort A.P. Hill, VA, where more than 30,000 scouts from around the nation set up camp for 10 days of premier scouting fun during the organization’s centennial anniversary.

“Scouting showed me the importance of protecting the environment,” said former Boy Scout Sam Pulcrano, who, as the vice president of Sustainability, oversees the Postal Service’s green initiatives. “That is why I am proud of the work we are doing at the Postal Service. We have a long history of environmental leadership and innovation. We were testing electric mail delivery vehicles during the horse and buggy days, and we were recycling long before there was a universal symbol for it. Just as the scouts are famous for serving others and helping their communities, our sustainability efforts are benefiting our families, friends and neighbors in the communities where we live and work.”

Joining Pulcrano in dedicating the stamp were Robert Mazzuca, Chief Scout Executive of the Boy Scouts of America; Terry Dunn, 2010 Jamboree chairman; and Lt. Colonel John Haefner, U.S. Army Ft. A.P. Hill Garrison commander. Emceeding the event was 15-year-old Eagle Scout and Bloomington, MN, native Jeremy Biedny, who earned his stamp collecting merit badge shortly after becoming a scout and discovered a personal passion for stamps.

“We are appreciative that scouting’s centennial will have a place in history with the many great people and events that are commemorated on U.S. stamps,” said Mazzuca. “It is truly an honor to receive the distinction of a commemorative stamp, and we hope that it provides the entire country the opportunity to share in the milestone of our 100th anniversary.”

The design, created by illustrator Craig Frazier of Mill Valley, CA, depicts the spirit and outdoor adventure of scouting through a backpacking scout and a large silhouette of a scout surveying the landscape.

The Boy Scouts of America celebrated its 100th anniversary Feb. 8, 2010. To mark this milestone, the organization has undertaken celebration efforts nationwide that reintroduce the organization to today's young people and families, reinforcing the value of scouting and reconnecting with the millions the organization has affected. For more information visit [www.scouting.org](http://www.scouting.org). The *Scouting* stamp recognizes the contributions to society made by all U.S. scouting organizations.

The Postal Service receives no tax dollars for operating expenses, and relies on the sale of postage, products and services to fund its operations.

### **Ordering First-Day-of-Issue Postmarks**

Customers have 60 days to obtain the first-day-of-issue postmark by mail. They may purchase new stamps at their local Post Office, at The Postal Store website at [www.usps.com/shop](http://www.usps.com/shop), or by calling 800-STAMP-24. They should affix the stamps to envelopes of their choice, address the envelopes to themselves or others, and place them in a larger envelope addressed to:

Scouting Stamp  
Postmaster  
117 Milford Street  
Bowling Green, VA 22427-9998

After applying the first-day-of-issue postmark, the Postal Service will return the envelopes through the mail. There is no charge for the postmark. All orders must be postmarked by Sept. 27, 2010.

### **Ordering First-Day Covers**

Stamp Fulfillment Services also offers first-day covers for new stamp issues and Postal Service stationery items postmarked with the official first-day-of-issue cancellation. Each item has an individual catalog number and is offered in the quarterly *USA Philatelic* catalog. Customers may request a free catalog by calling 800-STAMP-24 or writing to:

Information Fulfillment  
Dept. 6270  
U.S. Postal Service  
PO Box 219014  
Kansas City, MO 64121-9014

### **Philatelic Products**

[Four philatelic products](#) are available for this stamp issue:

- 465461, First-Day Cover, 82 cents.
- 465465, Digital Color Postmark, \$1.50.
- 465491, Ceremony Program, \$6.95.
- 465499, Digital Color Postmark Keepsake, \$10.95.

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A self-supporting government enterprise, the U.S. Postal Service is the only delivery service that reaches every address in the nation, 150 million residences, businesses and Post Office Boxes. The Postal Service receives no direct support from taxpayers. With 36,000 retail locations and the most frequently visited website in the federal government, the Postal Service relies on the sale of postage, products and services to pay for operating expenses. Named the Most Trusted Government Agency five consecutive years and the sixth Most Trusted Business in the nation by the Ponemon Institute, the Postal Service has annual revenue of more than \$68 billion and delivers nearly half the world's mail. If it were a private sector company, the U.S. Postal Service would rank 28th in the 2009 Fortune 500.