

## New 2012 stamps: Scouting, Santa, Heart Health By Jay Bigalke by the Postal Service as it contin-

The 100th anniversary of the Girl Scouts of the United States of America will be honored on a 2012 U.S. stamp called Celebrate Scouting.

This stamp, a block of four contemporary Christmas stamps and a stamp for heart health were unveiled in late July and early August by the Postal Service as it continues to release images of its planned 2012 U.S. stamps.

The Celebrate Scouting stamp features a large silhouette of a girl holding a pair of binoculars. A scene shown inside the silhouette depicts a scout hiking among trees and ferns.

Artist and illustrator Craig Fra-

zier created the image for the stamp. Frazier also designed the 44¢ Scouting stamp (Scott 4472) issued July 27, 2010, for the 100th anniversary of the Boy Scouts of America. The two designs share similar characteristics.

In 1912, Juliette Gordon Low formed the first troop of Girl Scouts in Savannah, Ga.

Low was honored with Please turn to page 26



The Postal Service will commemorate the centennial of Girl Scouts in 2012 with this Celebrate Scouting stamp.

WWW.linns.com

| Value | Value

## Illustrators feature Santa and his sleigh, heart health on 2012 stamps

Continued from page 1 a 3¢ U.S. stamp in 1948 (Scott 974). The stamp pictures Low and the Girl Scout emblem.

In 1962, a 4¢ stamp commemorated the 50th anniversary of Girl Scouts (Scott 1199). This red stamp, inscribed "Girl Scouts • U.S.A.," shows a scout in front of the flag.

Artist Paul Rogers created the designs for next year's contemporary Christmas stamps: a block of four showing Santa, his sleigh, and eight reindeer flying through the night sky over a snow-covered village.

The four stamps were designed to work together as a continuous scene or to stand alone.

The two stamps at left show four reindeer each, the stamp in the upper right pictures Santa and sleigh, and the bottom right stamp depicts a village covered in snow.

The Postal Service said that for the stamp illustra-



Artist Paul Rogers created the artwork for this block of four Santa and Sleigh special forever stamps scheduled to be issued in fall 2012.

tion Rogers "drew primarily on his childhood memories of stories about Santa."

"I grew up in California," Rogers explained, "so I've never seen a snowy village."

It is likely that the four Christmas stamps will be issued in October 2012.

Rogers also created the illustrations for another planned 2012 stamp, the Cherry Blossoms Centen-

nial, as well as for previous U.S. stamps.

Next year's social awareness stamp subject will promote good heart health.

The Postal Service said, "The stamp art focuses on the feelings of wellness and vitality that come from physical exercise, a key element in controlling and preventing coronary heart disease, or CHD." The stamp design depicts a silhouette of a man in black ink, with a red heart, set on a yellow background. The spiral of blue lines emerging from the man's raised hand represent the sky, and the dark yellow circle placed next to his other hand symbolizes the sun.

Also, a leaf appears in the upper left and an apple at bottom center. The Postal Service indicates that these elements represent "a well-balanced diet, another essential factor in maintaining a healthy heart."

The stamp features an illustration by artist Nicholas Wilton. Wilton recently designed the artwork for the Celebrate stamp that was issued from 2007 to 2009 in three different denominations, 41¢, 42¢, and 44¢ (Scott 4196, 4335, 4407).

It is expected that additional 2012 stamp designs will be revealed during the first week of August.

The new 2012 stamp



The United States Postal Service's social awareness stamp for 2012 promotes heart health.

artwork is being posted on Postal Service social media sites, including Facebook and Twitter, and on the USPS Beyond the Perf web site. The designs revealed by the Postal Service and pictured here show preliminary art, not actual stamps.

Additional details about these and other new 2012 stamps will appear in future issues of *Linn's*. ■



26 LINN'S STAMP NEWS August 15, 2011 www.linns.com