After the Post Office announced a stamp would be issued to honor the 75th Anniversary of the Girl Scouts of the United States of America, this Orginization issued a letter to manufacturers of Cachets setting out the specifications to be met, and needless to say, this caused a bit of an uproar.

Thus a 2nd letter was issued to clarify and correst the problems, and thus this set of Covers show a variety of ways in which manufacturers of Cachets reacted.

February 2, 1987

To All Manufacturers of Cachets

The Girl Scouts of the United States of America have entered into an exclusive license with Washington Press Company to print and sell cachets to be used in conjunction with a commemorative stamp issued by the Postal Department in celebration of the 75th Anniversary of the founding of the Girl Scouts of the US A.

The design of the cachet will include representations of Girl Scouts in uniform, the trademarks and service marks GIRL SCOUTS, the designations Girl Scouts of the USA and GSUSA as well as the following service mark which is the subject of an application for registration in the U.S. Patient Office and Trademark Office.

Girl Scouts of the USA is a corporation created by an Act of Congress, and Title 36, Patriotic Societies and Observance, Section 36, gives to the corporation 'the exclusive right to have and to use, in carrying out its purposes, all emblems and badges, descriptive or designating marks used by the old corporation and by its successor and all the other aforesaid emblems and badges, descriptive or designating marks, and words or phrases on conjunction with the manufacturing, advertising and seiling of equipment and merchandise."

The purpose of this letter is to advise you not to print or sell a cachet which includes any representations of the Girl Scouts uniform, the words GIRL SCOUTS, GIRL SCOUTS USA, or GSUSA or any other word or words which would give the impression to the trade and public that your cachets are approved, authorized or sponsored by Girl Scouts of the United States of America.

Any use of any such representations or word or words which include GIRL SCOUTS will be considered to be an infringement upon the rights of the GSUSA. It is the policy of the Girl Scouts to take appropriate action available under the federal statutes and at common law to protect against infringement and unfair competition involving their propretary rights.



Very truly yours,

Falcier of Society

Patricia A. Smith

Assistant National Executive Director

February 13, 1987

To All Manufacturers of Cachets:

This is to inform you that the letter sent to you on February 2, 1987 by the Girl Scouts of the United States of America does <u>not</u> apply to the Girl Scout commemorative stamp issued by the Postal Department.

The purpose of that letter was merely to announce that the Girl Scouts had entered into an exclusive contract with The Washington Press to manufacture a cachet that had been sanctioned by the Girl Scouts.

It was not the intent of the Girl Scouts to prevent cachet manufacturers from using the Girl Scout commemorative stamp in accordance with the usual practice of the Postal Department.

We trust that this letter will clarify this issue and correct any misunderstanding.



Sincerely, Turner of Social Patricia A. Smith Assistant National Executive Director





These letters used as the Cachet.

DEAR GYRL SCOWLS,

I CAN UNDERSTAND WHY YOU LIKE

BEING HONORED BY THE U.S.P.S.

AND RECEIVING THAT FREE PUBLICITY.

BUT YOUR ATTITUDE OF EXCLUSIVE

CACHET RIGHTS SO YOU CAN MAKE

ALL OF THE MONEY, STINKS!

I HOPE YOU TEACH THE KIDS

BETTER THAN THAT.





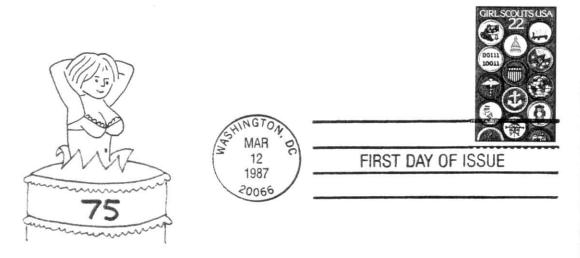
Cachet manufacturer unknown, but destressed, as is stamp.



Association des
Girl Guides
Luxembourgeoises*
Ech verspriechen op meng E'er, mei
Bescht ze man fir; Trei zu Gott an
zum Land ze stoen; Allen de' an der
No't sin, ze hellefen; a' Guidegesetz ze
befolljen.
La devise: Solidarité!

air | Scouts of America forbids American cachetmakers use of their name.

Handpainted by Judith Fogt.



UNIFORM DELETED AT "THEIR" REQUEST

GCT



UNIFORM DELETED AT "THEIR" REQUEST

GCT

Please don't be offended by this cachet—a letter from the Girl Scouts of the United States of America advised cachetmakers "not to print or sell a cachet which includes any representation of the Girl Scout uniform, the words GIRL SCOUTS, GIRL SCOUTS USA, or GSUSA (or they would take) appropriate action available under the federal statutes and at common law to protect against infringement . . "

Both Cachets & Insert Card by GCT and 15 & 11 were made.

OFFICIAL FIRST DAY COVER of The Gal Skirts of America



1987 20066

FIRST DAY OF ISSUE

Girl Scouts prohibits the use of its name, emblem, or uniform in cachets.

THERE IS ONE IN ANY BIG ORGANIZATION

H.N.LOCAL POST No. 422

Hideaki Nakano 0 630 Merrick Ave., 603 Detroit.MI 48202

NOT FOR SALE

NEW BADGE



12 1987 20066



FIRST DAY OF ISSUE

Girl Scouts prohibits the use of its name, emblem, or uniform in cachets.

Censorship

Hideaki Nakano To 630 Merrick Ave., 603 Detroit,MI 48202

H.N.LOCAL POST

NO. 418 NOT FOR SALE_

2 of the 4 different Cachets produced by Hideaki Nakano, of which 217 each were made, and all have the stamps perforated with his initials.

75th Anniversary National Organization for Girls

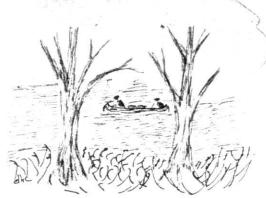


them. In spite of these restrictions, we salute the girls of America on this anniversary & wish their organization continued success. TORKEL GUNDEL (S) MAR 122 1987 20065



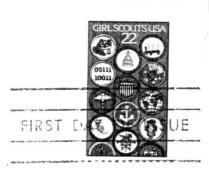
Handcolored by Torkel Gundel.

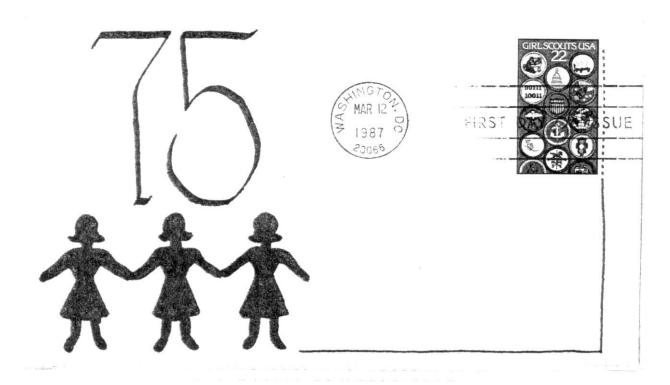
Girl Graces Scouts



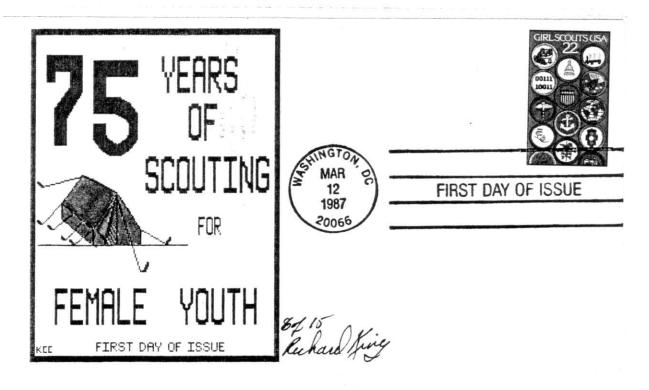
FOUNDED BY JULIETTE LOW, WITH HELP OF NINA PAPE, FOLLOWING HER 1911 TRIP TO ENGLAND. TODAY IT IS THE LARGEST VOLUNTARY ORGANIZATION FOR GIRLS IN THE WORLD.







Handpainted by Glen Wolfe - 6 made.



Handcolored by Richard King - 15 made.





FIRST DAY OF ISSUE

-- WIRT No. 35

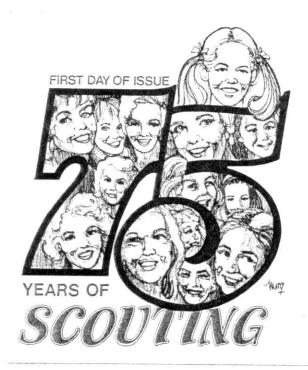
EASTERN







FIRST DAY OF ISSUE





FIRST DAY OF ISSUE

MARG







FIRST DAY OF ISSUE

DRC CACHETS - 50 made.

ON MY HONOR,

I WILL TRY ...

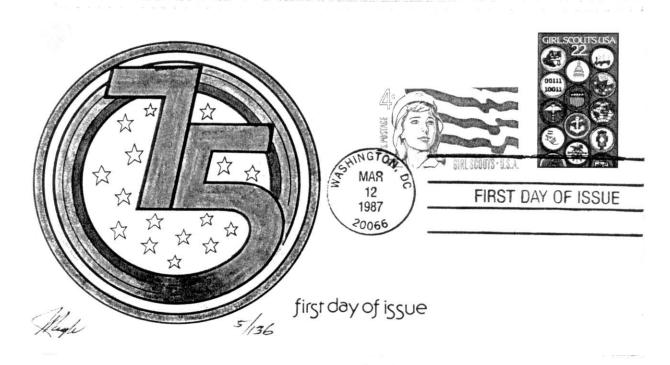






FIRST DAY OF ISSUE

R.E. Charlton - 11 made









FIRST DAY OF ISSUE

Mark Cornelius - 5 made

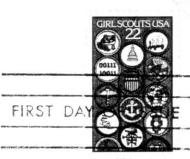




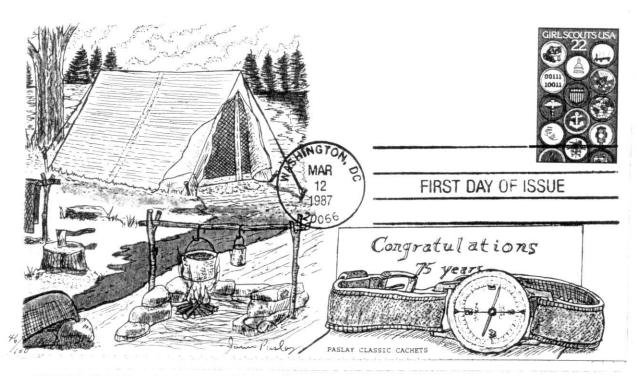
FIRST DAY OF ISSUE







Kroemer - 8 made

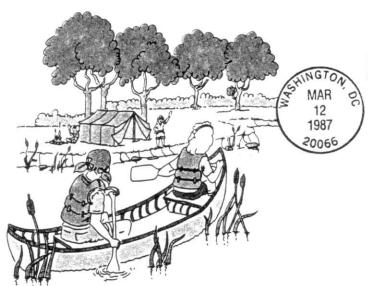


PASLAY CLASSIC CACHETS - 100 made



F.M. Geerlings - 105 made

75th Anniversary





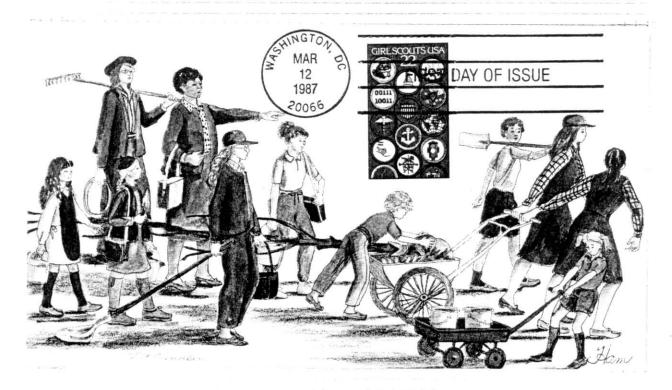


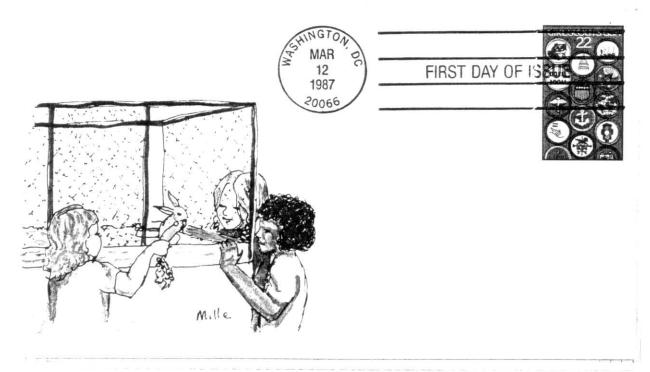
FIRST DAY OF ISSUE



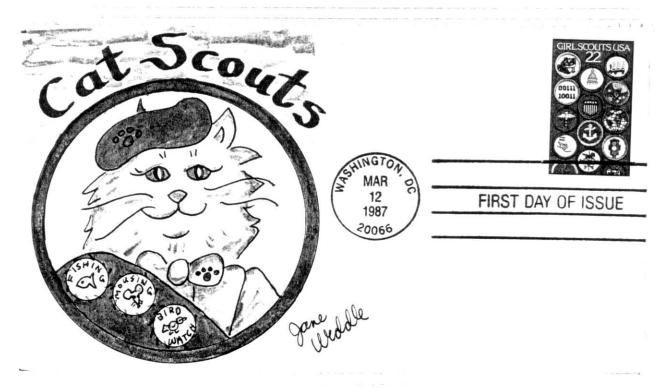
nathan-marcus 19/50

NATHAN-MARCUS CACHETS - 50 made





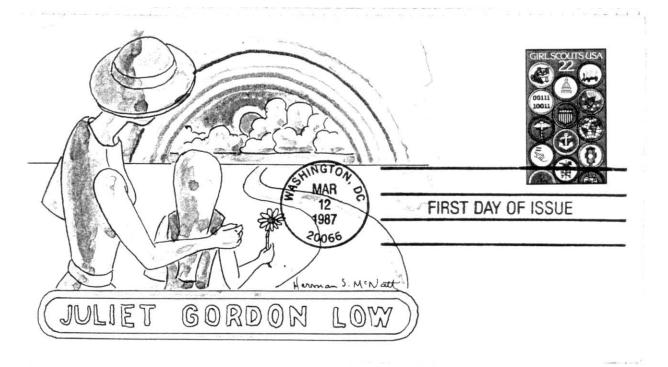
MILLE CACHET



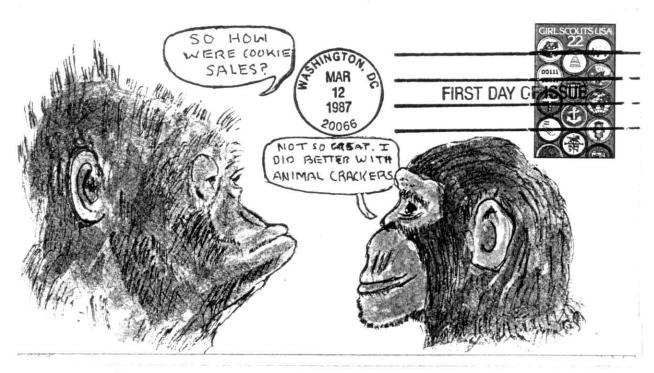
JANE WEDDLE - 50 made



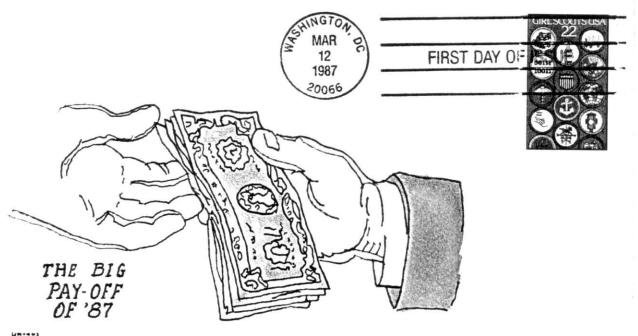
HAL'S CACHETS (Also made uncolored)



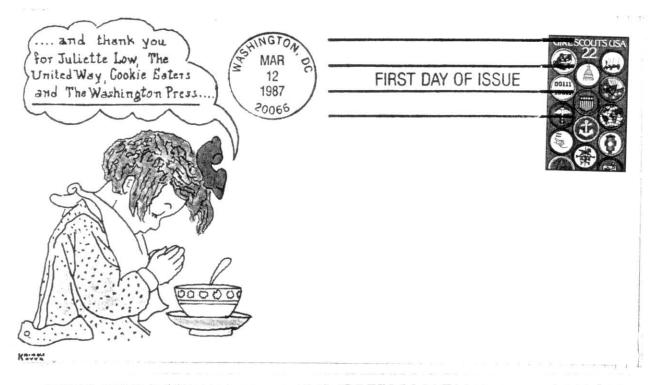
Herman S. McNatt - 17 made (Only 1 with first name mispelled)



BIG AL - 8 made

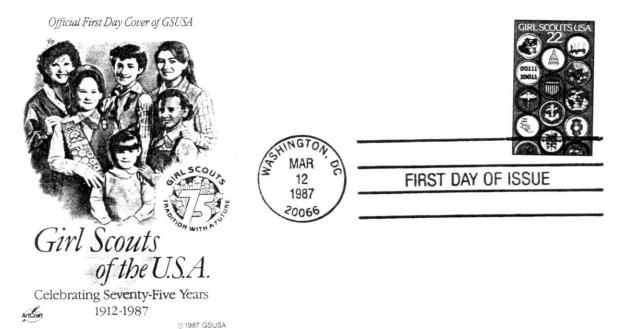


KESSK



KRIBBS KOVER - 40 made

And finally, lets take a look at the Cachet that was the basis for the previous Cachets being produced.



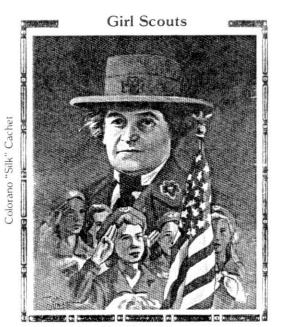
Now that we've looked at some of the Cachets that were produced in protest or in ways that were the specifications of the Girl Scouts of the United States of America, lets look at some additional Cachets that were produced.



Girl Scouts of America The ideals of Juliette Low are still part of today's Girl Scouting in America.



FLEETWOOD



First Day of Issue





FIRST DAY OF ISSUE

COLORANO "SILK" CACHET



Various kinds of projects enable Girl Scouts to develop as creative, responsible individuals with a deep sense of personal worth and an interest in international life. The organization was started in the United States by Juliette Gordon Low, who held the first troop meeting on March 12, 1912, in Savannah, Georgia, with twelve girls present. Mrs. Low was inspired by the work of Robert Baden-Powell, a British army officer, who founded the Boy Scouts. He had also helped his sister, Agnes, work out the principles for the Girl Guides of Great Britain. Arissocrat Gachets





FIRST DAY OF ISSUE

ARISTOCRAT CACHETS







FIRST DAY OF ISSUE







FIRST DAY OF ISSUE

HOUSE OF FARNAM - BROOKMAN LIMITED EDITION







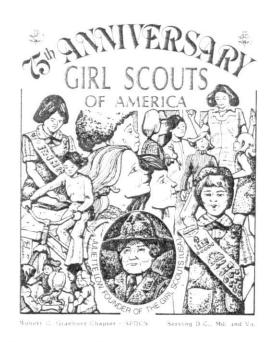
FIRST DAY OF ISSUE



On March 12, 1912, Juliette Gordon Low registered 18 girls in an American organization of Girl Scouts, borrowing the concept from the Girl Guides of England. Through Low's tireless efforts, skillful promotion and financial sacrifice, the Girl Scouts grew rapidly. Over the years, 52 million American girls and adults have participated in Scouting.

K.M.C. VENTURE



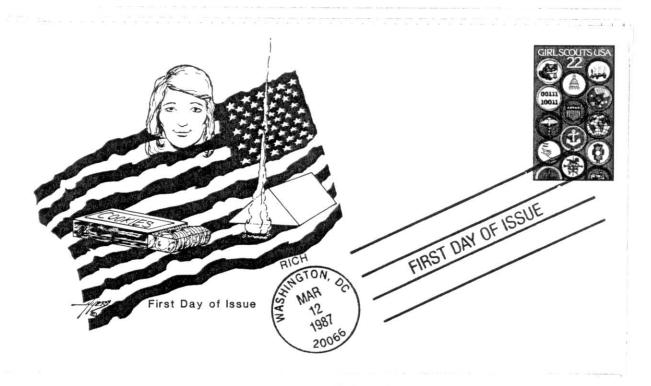






FIRST DAY OF ISSUE

ROBERT C. GRAEBNER CHAPTER - AFDCS



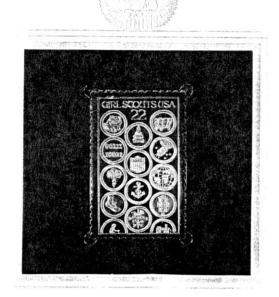






FIRST DAY OF ISSUE

POSTAL COMMEMORATIVE SOCIETY



Girl Scouts USA 75th Anniversary



FIRST DAY OF ISSUE

POSTAL COMMEMORATIVE SOCIETY









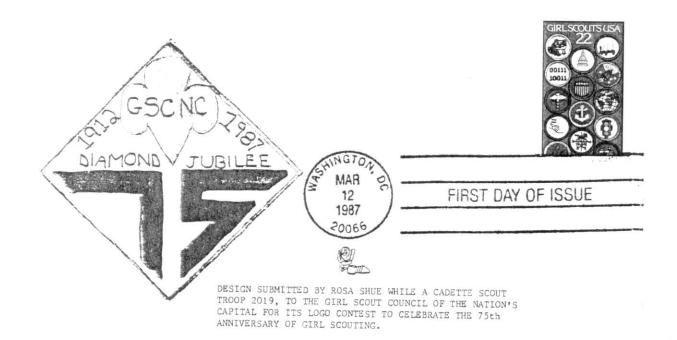
FIRST DAY OF ISSUE

ELLIS ANIMATED

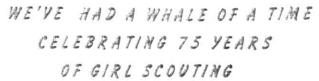


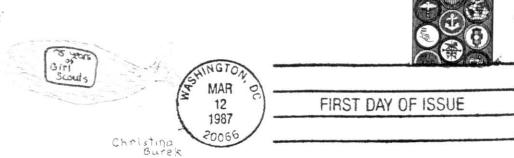


FIRST DAY OF ISSUE



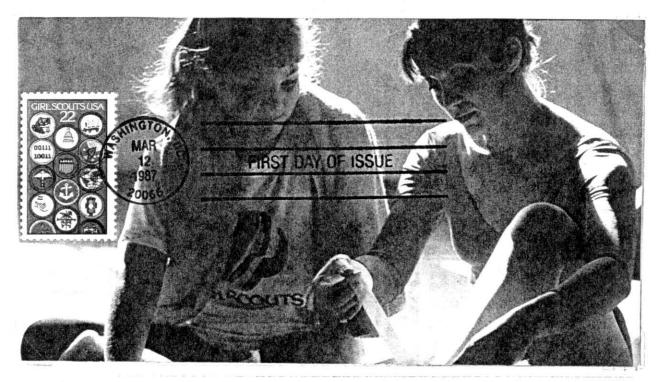
ROSA SHUE



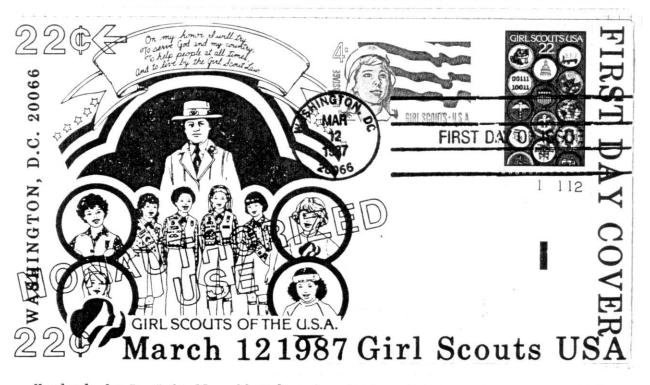


TROOP 1708 DISTRICT HEIGHTS, MD

CHRISTINA BUREK



Made from Philatelic Catalog by SPIRO - 22 made



Handmade by R. Cadwell - 20 made







FIRST DAY OF ISSUE
United States
Postal Service
1987

Cub Scout Pack 69 Metuchen, New Jersey



R. MAYHUGH - 19 made



HY FAVORITE COOKIE SELLER







FIRST DAY OF ISSUE

DORIS GOLD

Girl Scouts



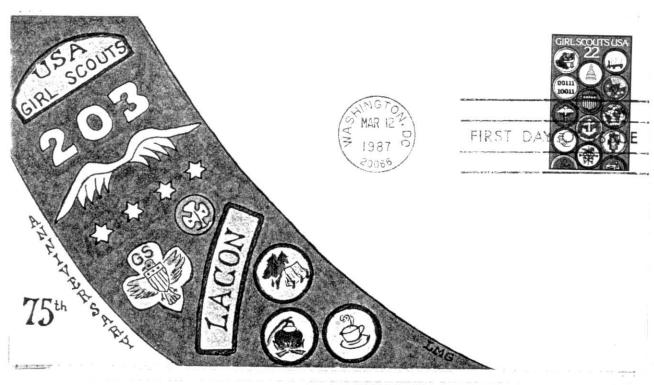
Van First Day of Issue Washington, DC











LMG - 24 made

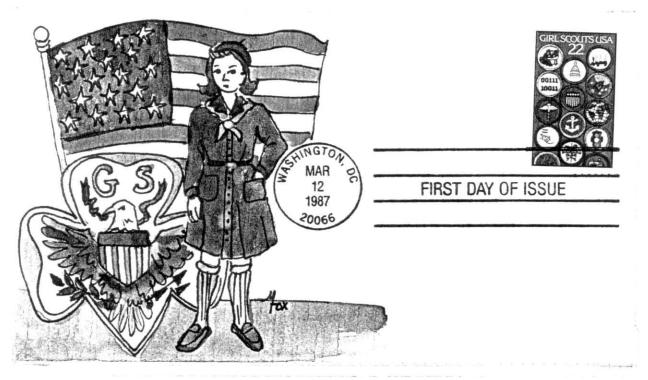




BERNARD GOLDBERG - 132 made



P.A.C. - 20 made



MELLISA FOX - 11 made



K. TORVIK - 2 made



M. FRIEDMAN - 36 made



REANNE ESTRADA - 5 made

Girl Scouts of the United States of America is a member of the worldwide Girl Scout/Guide movement, and thus stamps and Cachets exist for many, many countries.



WM. ROY RICE



BEN KRAFT

And what you have just viewed is a sampling of the many Cachets that were produced for this particuliar stamp.