



Nov. 5, 2009

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Celebrate Scouting Stamp Unveiling

At The Smithsonian National Postal Museum

- What:The U.S. Postal Service will be joined by the Boy Scouts of America to unveil a
Celebrate Scouting stamp recognizing 100 years of Scouting in America.
- Who: Allen Kane Director Smithsonian National Postal Museum

Sam Pulcrano Vice President Sustainability United States Postal Service

Jim Terry Assistant Chief Scout Executive Boy Scouts of America

Ernest Green Member of 1957 Little Rock Nine National Honorary Chairman of the Boy Scout of America National Hall of Leadership

When: Thurs. Nov. 12 at 10 a.m. (ET)

Where: Smithsonian National Postal Museum Discovery Center 2 Massachusetts Ave., N.E. Washington, DC 20002 (202) 633-5555

Background: With this stamp, the U.S. Postal Service celebrates the adventure and spirit of scouting. Since the creation of the international youth scouting movement some 100 years ago, hundreds of millions of children have benefited from opportunities for adventure, skill building, leadership, personal development, and community service provided by scouting organizations. To create this original stamp design, illustrator Craig Frazier of Mill Valley, Calif., depicted the images of two different scouts in clothing and accessories that are often part of the outdoor scouting experience – hats, packs, boots and binoculars.

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A self-supporting government enterprise, the U.S. Postal Service is the only delivery service that reaches every address in the nation, 150 million residences, businesses and Post Office Boxes. The Postal Service receives no tax dollars. With 36,000 retail locations and the most frequently visited website in the federal government, the Postal Service relies on the sale of postage, products and services to pay for operating expenses. Named the Most Trusted Government Agency five consecutive years and the sixth Most Trusted Business in the nation by the Ponemon Institute, the Postal Service has annual revenue of more than \$68 billion and delivers nearly half the world's mail. If it were a private sector company, the U.S. Postal Service would rank 26th in the 2008 Fortune 500.